



For Immediate Release

Press & media contact:

Syed Manzoor Irfan
CHANGE AGENTS PR
+91.9880271232, +91.80.41603144
Syed.Manzoor@ChangeAgents.in

Matt Hicks
BITDEFENDER
+40 721 221 871
mhicks@bitdefender.com

Bitdefender appoints RS Computer as Sole Republisher to Advance Strategy in India

RS Computer Offers Full Bitdefender Range Throughout India

CHENNAI / BANGALORE, India – November 14, 2011 – [Bitdefender®](#), the award-winning provider of innovative [internet security](#) solutions, has launched its cutting edge 2012 range of anti-virus software in India in a partnership with RS Computer Enterprises Pvt Ltd. As the sole republisher of Bitdefender technology in India, RS Computer distributes the world's leading antivirus solutions to home, SOHO, SMB users throughout India. For more information on RS Computer, see the web site at www.rsinfo.in

To advance business strategy in India, Bitdefender has chosen RS Computer as the only authorized republisher, particularly for the small office/home office products, tapping its network of distributors, sub-distributors and re-sellers. The Bitdefender products offered through RS Computer include the latest desktop solutions - Antivirus Plus, Internet Security and Total Security.

*"We're confident our alliance with RS Computer will give us the edge in our business in India," said **Khalid Muasher, Business Developer at Bitdefender.** "It has the right networks, extensive experience and, most importantly, the ambition to advance our position in one of the world's biggest markets."*

*"With Bitdefender, we have a great alliance and great products. It's an honor to be chosen as republisher and spearhead an overhaul of the Bitdefender model of business in India," said **Sandeep Bagri, President at RS Computer.** "RS Computer's leadership in bringing niche and emerging solutions to market using a consultative approach & Bitdefender's proven record in bringing cutting edge security solutions creates a synergistic relationship that maximizes value of Technology Investments for organizations."*

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About Bitdefender®

Bitdefender is the creator of one of the industry's fastest and most effective lines of internationally certified [internet security software](#). Since 2001, Bitdefender has been an industry pioneer, introducing and developing award-winning protection technologies. Every day, Bitdefender



secures the digital experience of tens of millions of home and corporate users across the globe. Bitdefender [antivirus solutions](#) are distributed by a global network of value-added distribution and reseller partners in countries across the world.

Recently, the company has won a range of key independent recommendations in the US, UK and across Europe, including ConsumerSearch, Which?, Stiftung Warentest and Taenk. [Bitdefender antivirus](#) technology has also finished top in leading industry tests from both AV Test and AV-Comparatives. More information about Bitdefender and its products is available from the company's security solutions [press room](#). Additionally, Bitdefender publishes [Malware City](#) providing the latest updates on security threats and helping users stay informed in the everyday battle against malware. Know more by visiting www.bitdefender.in

About RS Computer Enterprises

R.S.Computer Enterprises Private Limited in 2003 entered the field of distribution of computer software and has grown to a staff strength of 100, more than 20000 satisfied customers. For the last four years, RS Computer has ranked as No.1 Distributor with respect to activations and turnover. Know more by visting www.rsinfo.in
